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FORGE has chosen The Other Place as the recipient of creative services through first annual “FORGE Your Dot Org” program.

Dayton, Ohio (January 13, 2010) – **FORGE**, a Dayton-based idea studio today announced that they have selected **The Other Place** as the winning organization of the first annual **FORGE Your Dot Org**, a program to provide one Miami Valley non-profit organization with free marketing and creative services for one year. FORGE personnel interviewed four finalist organizations which, in addition to The Other Place, included Culture Works, The Seedling Foundation, and United Rehabilitation Services. Ultimately, The Other Place was selected for their ambitious goals and a strong desire to positively affect the Dayton community. FORGE also recognized The Other Place’s great need to increase its marketing efforts.

The Other Place, serving downtown Dayton, is committed to their vision of “a community where there is no homelessness.” They seek to end homelessness in Dayton through advocacy and education and by providing housing and other services to homeless individuals. They provide case management in Montgomery County’s gateway shelter system which includes two 24-hour emergency shelters (one for single men, and one for women and families) and are nationally recognized for their innovative programming that includes Permanent Supportive Housing providing housing to veterans and individuals with disabilities. The Other Place is part of a network of services throughout Montgomery County that includes Salvation Army, Veterans Affairs, and CountyCorp, among others.

“The people at The Other Place are passionately pursuing their goal of a Dayton, Ohio without homelessness,” states **Ben Callahan, Partner and Web Strategist** at FORGE. “This is a goal that FORGE will proudly support for 2010 and beyond.”

In 2010 FORGE will assist The Other Place in promoting new initiatives, increasing charitable gifts, and raising overall awareness through their marketing, identity, and web development services.

“I am very excited about the opportunity to work with FORGE this year as [their help] comes at a perfect time for this organization,” says **Tina Patterson, Executive Director** of The Other Place. “The Board and staff of The Other Place have just completed a three year Strategic Plan and one of our core areas is marketing and communications. We believe we are one of Dayton’s best kept secrets and with the help of FORGE, we intend to promote the great work we provide to this area’s most vulnerable population: the homeless.”

FORGE and The Other Place will collaborate throughout the year, and interested individuals may follow their progress at www.forgeyour.org. If you have a marketing-related product or service that you would like to donate to The Other Place, through the FORGE Your Dot Org program, please contact FORGE at 937-461-6560.

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About FORGE - Where ideas take shape.

FORGE is the new breed of creative firm that prides itself on generating ideas that will fundamentally change the way others look and interact with an organization. They have a passion for giving someone a reason to engage with their clients' organizations and keep them coming back. FORGE's goal is not to accumulate design awards, but to produce results that positively affect an organization's cause.